

CUSTOMER
SAVING
BETWEEN
£3-5M!

CASE STUDY

Fire Restoration

A smoke and soot cleaning project carried out for Jayar Car Parts in Aylesbury following a fire in a neighbouring industrial unit.

ideal **RESPONSE**





About Ideal Response

Ideal Response are an emergency disaster restoration company. With our rapid response, we can be on site, ready to clean-up and restore in as little as 2 hours. This means that downtime, disruption, secondary damage and overall costs to our clients is greatly reduced.

From fire and flood restoration to oil spills and trauma incidents, we offer a 24 hour a day, 7 day a week service. At Ideal Response, we understand the importance of acting quickly. Many of the scenarios we are called out to will incur further and secondary damage if quick action is not taken. That's why we're available any time of day or night, 365 days of the year.

Our technicians hold the relevant accreditations and qualifications for dealing with disaster and trauma restoration, including the N.A.C.S.C qualification. We are also licenced waste carriers meaning we can correctly and safely dispose of hazardous waste from site.

Using industry-leading technology, we can manage the job from start to finish. With remote monitoring, we are able to control conditions to maximise the efficiency of the work being completed. And it doesn't stop there. Once the restoration is complete, we can use our state-of-the-art Biosweep technology to guarantee 100% odour neutralisation – crucial for removing lingering foul odours often associated with fires, floods, trauma incidents, and oil and chemical spills.

Having seen exceptional growth in recent years, we have fast become one of the leading disaster restoration companies within London and the South East. And with experience in dealing with major loss claims in excess of £120k, you can rest assured that no job is too big.

PROJECT OBJECTIVE



Our client, Jayar Car Parts, suffered extensive fire and soot damage to their depot in Aylesford, one of their biggest stock sites. Opening six days of the week, they were keen to keep disruption and downtime to an absolute minimum.

We were called in to carry out odour neutralisation and to restore fire and soot damage to stock, ceilings, walls and floors, which would involve working at heights. We had to act quickly. Not only did the business risk suffering major losses, but if

not treated quickly, soot and ash can cause significant secondary damage as they are acidic and corrosive, damaging the surfaces that they come into contact with.

While our client made contingency plans to transfer telephone lines and ship from other depots for the immediate future, this was far from the ideal situation in terms of business continuity, so they were looking for a way to minimise disruption.



Need help cleaning soot and smoke deposits?

Soot is able to travel hundreds of metres from the original source and is considered a carcinogenic.

0808 231 3708



OUR BRIEF

Due to the impact on business for our client, one of the key parts that surrounded the methodology was identifying how we could possibly minimise the downtime. It was agreed that it would be preferable to manage everything from site, in terms of cleaning the soot-damaged

stock whilst the clean to the building was carried out.

In order to allow the clients to get back to trading as quickly as possible, we decided to focus on the front of the shop first. Once this was cleaned and habitable, we could seal the area off, allowing our clients to carry

on trading while the back was being cleaned. Having an adequate sealing would be crucial as to not recontaminate the previously cleaned areas.

I am very satisfied with the work that has been carried out. A great team to deal with! I have no hesitation in recommending Ideal or its staff."

★★★★★



THE TECHNICAL PART

To get the client back to business as quickly as possible, a 'clean area' principle with an external cleaning unit was the most favourable option. And once a relevant section of the building was cleaned and ready, we planned to effectively sheet the area off, creating a barrier so that the clean areas would not be recontaminated.

We had to remove soot damage to the ceilings, walls and floors of the building, which included working at height. There was a section at height, above racking, that needed particular attention as the smoke damage went across the ceiling and left a large "footprint" of smoke damage to the concrete wall and ceiling.

The odour left by fire damage can prove difficult to remove. Therefore, we decided to carry out a treatment of our Biosweep® technology - our high performance air and surface decontamination solution.

Biosweep® is an industry-leading odour neutralisation technology and enables us to guarantee 100% odour removal.

The stock contents were cleaned and decontaminated and placed into a 'clean room' via an external unit until the building was cleaned and restored. We were able to save all the stock and contents, with 95% of it being salvaged.

We completed the fire restoration within 10 days. Our competitors quoted our client 6 months.

With the work successfully carried out, we saved our client in the region of £3 - £5 million, the insurance company the business interruption insurance and the cost to the insurance company for alternative accommodation, which could run into six-figure sums.



BioSweep® Ozone generators ready for use.



THE TECHNOLOGY & EQUIPMENT



BIOSWEEP®

by BioSweep®

Following a BioSweep® treatment, we can provide you with a 100% odour removal guarantee certificate.

BioSweep® is our preferred choice when it comes to odour neutralisation. With its industry-leading technology, it can eradicate even the most stubborn odours, in as little as 3 - 12 hours.

Utilising the acclaimed photo-catalytic Oxidation (PCO) technology, BioSweep® is highly effective at destroying airborne microorganisms and even the smallest traces of malodorous smells.

An ozone decontamination process, BioSweep® provides the permanent eradication of indoor bio-contaminants and volatile organic compounds (VOCs). A five-stage process, BioSweep® produces simultaneous, interrelated forms of oxidation to eradicate airborne organic contaminants and permanently eradicates a number of pathogens, including fungi and other fine particles.

The size of the structure, type of odour, and damage caused are all factors that directly affect the amount of time required to carry out an effective BioSweep® treatment. Therefore, an inspection is first carried out by our technicians to identify how many BioSweep® reactors will be required for an effective course.

Following a BioSweep® treatment, we can provide you with a 100% odour removal guarantee certificate.