

# Euro Car Parks

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London, United Kingdom



**Summary: Client: Euro Car Parks**

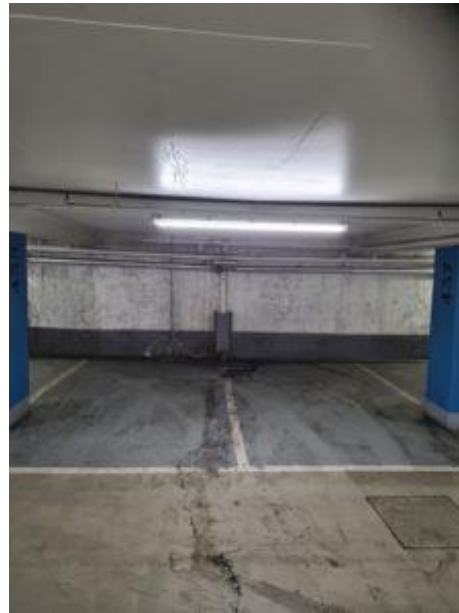
- Cleaning completed while car park operational.
- Heavily stained floors restored.
- Less dirt and debris gets on parked cars.
- Upholds the car park's reputation.

**THE CHALLENGE**

Euro Car Parks is a market leader in the car parking industry and operates over 1,000 car parks across the UK, Ireland and Europe. The company prides itself on delivering the best possible parking experience, so the cleanliness of its car parks is an important consideration.

As you would expect, a car park in a central and prestigious location near to Park Lane, London is very busy on a 24/7 basis, and in this case had not been cleaned in a long time. The challenge for Ideal was access: while easy to drive into, the four floors of this busy underground car park could not be fully closed for any period of time.

## THE IDEAL SOLUTION



*\*Heavy traffic had left its mark on all floors.*

The Ideal Response team were originally asked only to clean the fourth floor of the car park. However, due to its busy operation, the client was unable to close off any floor of the car park for cleaning to commence.

Ideal came up with an inventive solution which was agreed by Euro Car Parks: we would clean all four floors wherever possible due to parked cars (with particular attention being paid to the top floor). This allowed our team and equipment to be within the car park, working around parked vehicles as they came and went, and coordinating full cleaning of the fourth floor, space by space.



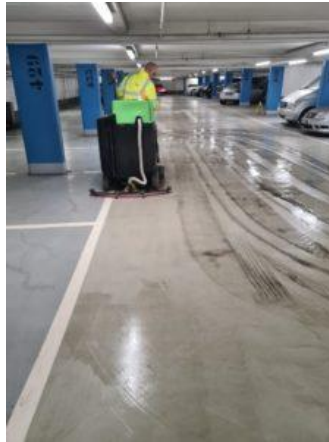
## Euro Car Parks

CASE STUDY

The floors had a significant build-up of dirt, oil, debris and mud which together caused the floor to be heavily stained. We deployed a heavy-duty ride-on scrubber/drier with on-board charger as well as DOFF steam cleaning, which can safely clean a multitude of masonry types, including natural stone and bricks.

By dispersing our teams across all four floors, we reduced downtime, gave our client a better result, and ensured the whole of the fourth floor was fully cleaned. The Park Lane car park is now back to its best, with a safe and clean environment for customers, and clearer space markings for parking.

### THE RESULT

**BEFORE****DURING****AFTER**

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